



HACETTEPE UNIVERSITY
Centre for Market Economics and Entrepreneurship

2ND INTERNATIONAL ANNUAL MEETING

OF SOSYOEKONOMI SOCIETY

PROCEEDINGS BOOK



Sosyoekonomi

OCTOBER 28-29, 2016 AMSTERDAM / HOLLAND



Hacettepe University
Centre for Market Economics
and Entrepreneurship (CMEE)

Sosyoekonomi
Journal



2nd INTERNATIONAL ANNUAL MEETING

Sosyoekonomi Society

Editors

Ahmet Burcin YERELI

Altug Murat KOKTAS

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Themes & Topics

- Socio-economic Issues
- Microeconomics
- Macroeconomics
- Public Economics
- Energy Economics
- Labour Economics
- International Economics
- Environmental Economics and Related Issues
- Regional Economics and Regional Development
- Economics and Law
- Law and Business
- Business Economics
- Finance and Banking
- Market Economics and Entrepreneurship
- Tourism Economics and Tourism Management
- Gender, Diversity and Social Issues
- Poverty and Income Distribution
- Health and Education
- Local Government Finance
- Social Work and Family Studies

DEADLINES	
August 15, 2016	Abstract Submission
August 20, 2016	Author Notification
August 31, 2016	Registration Fee and Registration Form Submission
October 10, 2016	Announcement of Programme
October 20, 2016	Submission of Presentation Documents
October 28, 2016	Opening Ceremony and Sessions
October 29, 2016	Sessions

	October 28, Friday (1st Day)	October 29, Saturday (2nd Day)
08.30 - 09.00	Registration	
09.00 - 09.30	Opening Ceremony / <i>St. Olofs Chapel</i>	Registration
09.30 - 11.00	Session I-A / <i>Prins Hendrik 2</i> Session I-B / <i>Prins Hendrik 3</i> Session I-C / <i>Prins Hendrik 4</i>	Session V-A / <i>Prins Hendrik 2</i> Session V-B / <i>Prins Hendrik 3</i> Session V-C / <i>Prins Hendrik 4</i>
11.00 - 11.30	Coffee Break	Coffee Break
11.30 - 13.00	Session II-A / <i>Prins Hendrik 2</i> Session II-B / <i>Prins Hendrik 3</i> Session II-C / <i>Prins Hendrik 4</i>	Session VI-A / <i>Prins Hendrik 2</i> Session VI-B / <i>Prins Hendrik 3</i> Session VI-C / <i>Prins Hendrik 4</i>
13.00 - 14.00	Lunch	Lunch
14.00 - 15.30	Session III-A / <i>Prins Hendrik 2</i> Session III-B / <i>Prins Hendrik 3</i> Session III-C / <i>Prins Hendrik 4</i>	Session VII-A / <i>Prins Hendrik 2</i> Session VII-B / <i>Prins Hendrik 3</i> Session VII-C / <i>Prins Hendrik 4</i>
15.30 - 16.00	Coffee Break	Coffee Break
16.00 - 17.30	Session IV-A / <i>Prins Hendrik 2</i> Session IV-B / <i>Prins Hendrik 3</i> Session IV-C / <i>Prins Hendrik 4</i>	Session VIII-A / <i>Prins Hendrik 2</i> Session VIII-B / <i>Prins Hendrik 3</i> Session VIII-C / <i>Prins Hendrik 4</i>

Preface

Professor Ahmet Burcin Yereli and his colleagues in Hacettepe University, Turkey established center for Market Economics and Entrepreneurship (CMEE) in 2003. CMEE, which is working in close cooperation with relevant institutions and organizations, makes researches on the structure of the market economy in Turkey and seeks to provide recommendations and solutions for the entrepreneurs who are the most important actors of the free market process. Since it was established the Center, has also made efforts to integrate public sector institutions and bureaucrats with market economy by providing advisory services to public institutions, organizing training programmes for public employees and holding international conferences.

Sosyoekonomi Journal, in accordance with the objectives of CMEE mentioned above, was started publication in 2005 by the same managerial staff of CMEE and since then continues its biannual publications for ten years. First ten years of the journal has been past under the conduct of CMEE. Professor Yereli who is the Director of CMEE and editor of Sosyoekonomi Journal, in the beginning of 2015 and taken charge of Sosyoekonomi Journal in its body has founded Sosyoekonomi Society.

Sosyoekonomi Journal is an international, scientific and refereed journal and became quarterly after its eleventh publication year. 30th issue of the journal will be published in October 30th, 2016. Sosyoekonomi Journal has covered by several citation and abstracting/indexing databases like TUBITAK Ulakbim Turkish Social Sciences Database, Econlit, Proquest, EBSCO, Global Impact Factor, Google Scholar, etc.

Based on a decade of its academical and publishing experience, the editorial board of Sosyoekonomi Journal has decided to hold scientific events and for this purpose, First International Annual Meeting of Sosyoekonomi Society had taken place on October 29-30, 2015 in Munich, Germany. For this year's meeting Amsterdam had been chosen by editorial board members and made contract with Hotel NH Amsterdam Barbizon Palace as Meeting Hotel. Moreover, for the next year, we continue to work on organizing the third meeting in Ankara, Turkey on April 28-29, 2017 and the fourth meeting in Vienna, Austria on October 27-28, 2017.

The main purpose of this event is to contribute to social sciences by bringing together academics, professionals and decision makers from different countries. For this purpose, *Environmental Studies, Household Economics, Behavioral Studies, Marketing, Public Finance, Taxation, Budgeting and Audit, Business Economics and Entrepreneurship, Competition, Finance and Banking, Economic History, Fiscal Policy, Public Economics, Law Studies, Energy Economics, Regional Economics, Economic Growth and Development, Financial Economics, Gender Studies, Philosophy of Economics, Social Policy, Labour Studies, Public Expenditures, and Deterministic Studies* have been selected as sub-issues of the conference. We anticipate that 104 papers, which were selected diligently by our Scientific Committee presenting, by the participants from different institutions will provide very fruitful discussions.

Members of the scientific committee have played a key role by evaluating the selection process of abstracts that had submitted for consideration and only the most relevant were selected from a large pool of applicants. This effort makes a significant contribution to academic qualifications of our meeting. We thank to all those who contributed this effort and special thanks to members of the Organizing Committee. We hope the Conference will have a very beneficial effect to the participants and the scientific world as well.

Sosyoekonomi Society

Programme

1st Day

Opening Ceremony 09.00-09.30 **28 October 2016 Friday** **1st Day**

Room: *St. Olofs Chapel*

Ahmet Burcin YERELI
President of Sosyoekonomi Society

Session: I-A / 09.30-11.00 **28 October 2016 Friday** **1st Day**

Room: *Prins Hendrik 2*

Chair: **Kshitij G. TRIVEDI**

Econometric Analysis of Relationship between CO₂ Emissions, Health Expenditure and Economic Growth:
The Case of Turkey

Ayca BUYUKYILMAZ & Metehan ERCAN

Analysis of the Environmental Impact of Euro Area Countries Based On STIRPAT Model
Mahmut ZORTUK & Seyhat BAYRAK GEZDIM

Participation of Citizen to the Environmental Management through Using Social Media
Fulya SOLMAZ

How Does ICT-Use Improve the Environment? The Case of Turkey

Feride GONEL & Atakan AKINCI

Session: I-B / 09.30-11.00 **28 October 2016 Friday** **1st Day**

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Chair: **Birol KARAKURT**

Impact of Socio-Economics Factors on Consumer Expenditure Inequality in Turkey: A Quantile Regression
Approach

Neslihan KILINC & Nazli KARAOGLU

A Bayesian Approach to Logistic Regression: Household Poverty in Turkey

Ebru CAGLAYAN AKAY & Gulsah SEDEFOGLU

Household Expenditure Inequality in Turkey

Nazli KARAOGLU & Neslihan KILINC

Determinants of the Food Expenditure of Households in Turkey

Sibel SELIM & Cigdem DEMIR & Hasan SELIM & Derya BILGIN

Session: I-C / 09.30-11.00

28 October 2016 Friday

1st Day

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Chair: **Tekin AKDEMIR**

An Empirical Study on the Effect of the Use of Animation in Advertisements on Brand Awareness
Mehmet BAS & Nazan BASBOZKURT

Organized Mall Customer a Study on the Purchase Preferences

Sena KESKIN & Mehmet BAS

Theoretical and Experimental Evaluation of Life Satisfaction Surveys on Public Sector Framework
Sevilay GUMUS OZUYAR

The Investigation of Factors Effecting City Satisfaction of University Students: An Application on Dumlupinar University Students

Aysegul YILDIZ & Erkan ARI & Veysel YILMAZ

Opinions of Instructor Oriented Vocational and Technical Education Teacher Training

Nejat IRA & Gozde OZENC

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28 October 2016 Friday

1st Day

Room: *Prins Hendrik 2*

Chair: **Aysen ARAC**

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Consumer's Purchase Inclination towards Organized and Unorganized Retailers with Explicit Focus on Purchase of Fruits & Vegetables in Gujarat, India: An Empirical Study

Kshitij G. TRIVEDI & Hemantkumar P. BULSARA

How Does Mobile Commerce Effect Consumer Purchasing Behaviour?

Mehmet BAS & Zeynep AVCI & Melike PINAR & Selin ERISKIN

Safety and the Choice of Tourist Destination: The Case of Denmark

Susanne JENSEN & Gert Tinggaard SVENDSEN

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1st Day

Room: *Prins Hendrik 2*

Chair: **Filiz GIRAY**

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Ali Ender ALTUNOGLU & Derya ATLAY ISIK

Global Perspectives on Competition Law in Information Technology: Google, A Case Study in EU, US and South Korean Antitrust Regulation

Stephen DNES & Troy Benjamin FELVER

R&D and Competitiveness of the Countries: An Analysis for Defense Sector

Ozlem INANC TUNCER

Competition Issues in Turkish Cement Industry

Volkan GURSEL

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Emel SIKLAR & Ilyas SIKLAR

Sectorial Hierarchy in Borsa Istanbul

Veysel Fuat HATIPOGLU

Determinants of Credit Risk for the Turkish Banking System

Muharrem AFSAR & Emrah DOGAN

Composition and Trends of the Fiscal and Monetary Policy Measures after the 2007 Crisis: An Evaluation for the MINT Countries

Hilmiye Yasemin OZUGURLU & Cansel OSKAY

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1st Day

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Chair: **Ersan OZ**

Hejira and Muhajir's Settlement as First Example of Migration Management in Islamic Tradition
Faruk BAL

Migrations in the Early Years of the Turkish Republic and Their Relations with Foreign Trade
Abdullatif CEVIKER

The Impact of Industrial Revolution on Ottoman Empire: A Case Study of Military Factory
Ali Gokhan GOLCEK & Altug Murat KOKTAS & Isil Sirin SELCUK

"Tithe" in the Ottoman Empire: A Religious or Civil Tax?
Altug Murat KOKTAS & Ahmet Burcin YERELI

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Chair: **Stephen DNES**

Fiscal Illusion: An Assessment for Turkish Economy
Melek AKDOGAN GEDIK

The Role of Local Fiscal Rules in Providing Fiscal Discipline: The Experience of Turkey
Tekin AKDEMIR & Birol KARAKURT

Is Raising Taxes Always Contractionary? Evidence from Turkey
Aysen ARAC

Does Taxation Matter on the Location Choice of Foreign Investors?
Hale AKBULUT & Ahmet Burcin YERELI

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1st Day

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Chair: **Troy Benjamin FELVER**

Dynamic Analysis of Corruption and Public Debt Relationship: The Case of Turkey

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Wage Inequality and Its Impact on Income Inequality in Turkey before and after 2007-2008 Global Crisis

Serdal BAHCE & Asli Ceren SARAL & Deniz ABUKAN & Cem AKIN

Governance as a Corporatist Delusion: Case of Turkey

Arzu OZSOY OZMEN & Doga Basar SARIPEK

The Missing Link: Are Individuals with More Social Capital in Better Health? Evidence from Low-Income Countries

Baris ALPASLAN

Informal Social Protection in Turkey; A Challenge or Opportunity for Rights-Based Social Policy?

Doga Basar SARIPEK & Arzu OZSOY OZMEN

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Recep KAHRAMAN

Organization Types of European Company

Halis KARADEMIR & Ali Gokhan GOLCEK

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Ibrahim GUL

Evaluation of Tax Privacy in the Context of Data Protection Law

Neslihan KARATAS DURMUS

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Chair: **Blerion QELI**

The Role of EU and Turkey in World Energy Market and the Importance of the Renewable Energy Sources
Aytac DEMIRAY

The Place of Geothermal Energy in World Energy Sector and Its Importance for Turkey
Ulku BILDIRICI

The Effects of Feed-In Tariff Structure on Renewable Energy Development in Turkey
Sirri UYANIK & Aysegul UCKUN

Forecasting Regional Electricity Demand for Turkey
Gulsum AKARSU

Forecasting of Turkey's Electricity Consumption with Support Vector Regression and Chaotic Particle Swarm Algorithm
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Room: *Prins Hendrik 3*

Chair: **Juan Francisco MARTÍN-UGEDO**

The Evaluation of Change in Providing Municipal Services in Turkey
Halil SERBES & Ozlem TUMER

Spatial Analysis of Socio-economic Impacts on Province Level Domestic Migration
Husnu Can DURAL & Selim CAGATAY

Urban Migration, Role of Universities in Development and Bayburt as an Example
Esmeray ALACADAGLI & Erdemalp OZDEN

Neither a Dream nor a Delusion: An Understanding of Urban Government with a Green Vision
Ilknur GUL

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Chair: **Ibrahim TOKATLIOGLU**

Does Financial Development Lead Economic Growth in Turkey?

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The Effect of Politic Shocks on Economic Performance after 2000: The Case of Turkey

Arif IGDELI & Ersan SEVER & Volkan HAN

Energy Consumption and Economic Growth Nexus in Selected Transition Economies: Quantile Panel-Type Analysis Approach

Mahmut ZORTUK & Semih KARACAN & Noyan AYDIN

Military Expenditures and Economic Growth Nexus: An Empirical Application on Transition Countries

Mahmut ZORTUK & Semih KARACAN

The Dynamic Effects of Oil Price Shocks on OECD Countries: Global VAR Approach

Asli Onay AKCAY & Yagmur SAGLAM

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Session: VI-A / 11.30-13.00

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Room: *Prins Hendrik 2*

Chair: **Zehra Bilgen SUSANLI**

CEO Women, Returns and Risk in Spanish Publishing Firms

Juan Francisco MARTÍN-UGEDO & Antonio MÍNGUEZ-VERA & Luis PALMA-MARTOS

Women and Deprivation

Ismail GUNES & Yelda BUGAY TEKUL & Melek AKDOGAN GEDIK

The Relation between Work Family Conflict and Employee Performance: A Research on Hotel Employee

Ayhan KARAKAS & Nilufer SAHIN

The Relationship between Organizational Justice, Organizational Commitment and Intention to Leave: Investigating Gender Difference

Alptekin SOKMEN & Emre Burak EKMEKCIOGLU

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Anna GOLOVKO & Mustafa KIZILTAN & Ahmet Burcin YERELI

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Zuhal KURUL & Aysen ARAC

Reflections of Global Financial Crisis on Culture Industry: A Study on Films Produced After Global Financial Crisis of 2008

Firat Botan SAN & Cagatay YAGCI

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Basak DALGIC & Burcu FAZLIOGLU & Ahmet Burcin YERELI

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Political Budget Cycles and Elections in Turkey

Sennur SEZGIN & Selami SEZGIN

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Esra DOGAN

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Relationship between Emotional Intelligence and Paternalistic Leadership: A Field Study on the Turkish University Students

Belgin AYDINTAN

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Zehra Bilgen SUSANLI

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Edip Sabahattin METE & Alev SOKMEN

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Blerion QELI

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Chair: **Basak DALGIC**

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Catastrophic Health Expenditures in Turkey and the Determinants of These Expenditures: 2002-2014 Period

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Chair: **Selami SEZGIN**

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Veli KARGI

Accountability in Turkish State Universities through Annual Reports: The Perspective of External Audit

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The Case of Bursa

Tolga DEMIRBAS & Erdal EROGLU

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Chair: **Melek AKDOGAN GEDIK**

Analysis of the Growth Potential and Profitability in Turkish Banking Sector

Gokhan SUMER

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Eda ORUC ERDOGAN & Ebru NURCAN

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BIST

Ebru NURCAN & Murat ERDOGAN & Eda ORUC ERDOGAN

Globalization and Audit

Veli KARGI

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Tunc DEMIRTAS

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The Fundamental Social Security Issues in Turkey: A General Comparison with Europe
Sadik KILIC

Aging without Having an Aging Plan; “Third Age” Rhetoric for a “Fourth Age” Reality in Turkey
Doga Basar SARIPEK & Seyran GURSOY

Determinants of Household Employment Type in Turkey
Mehmet SENGUR & Sami TABAN

Determining Factors that Affect Consumers’ Decision about House Purchasing
Bengu SEKEROGLU & Hulya OZTOP & Emrah ALTUN

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Room: *Prins Hendrik 4*

Chair: **Omer GOKCEKUS**

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Ahmet Salih IKIZ

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Faruk SAHIN & Onur KOKSAL & Ayse CINGOZ

Tax Dimension of the Financial Structures of the Political Parties in Turkey
Selcuk BUYRUKOGLU

The Involvement of Local Governments in the Provision of Health Services in Turkey
Duran BULBUL

A Matter of Economic Balance: Home Consumption Choice
Fatih AKBAYIR & Ahmet Burcin YERELI

29 October 2016 Saturday

Session: VI-A / 11.30-13.00

GENDER STUDIES

Room: *Prins Hendrik 2*

Chair: **Zehra Bilgen SUSANLI**

- CEO Women, Returns and Risk in Spanish Publishing Firms
Juan Francisco MARTÍN-UGEDO & Antonio MÍNGUEZ-VERA & Luis PALMA-MARTOS
- Women and Deprivation
Ismail GUNES & Yelda BUGAY TEKGUL & Melek AKDOGAN GEDIK
- The Relation between Work Family Conflict and Employee Performance: A Research on Hotel Employee
Ayhan KARAKAS & Nilufer SAHIN
- The Relationship between Organizational Justice, Organizational Commitment and Intention to Leave: Investigating Gender Difference
Alptekin SOKMEN & Emre Burak EMEKCIOGLU

Women and Deprivation

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Abstract

One of the most challenging issue that has been discussed during man's history is the role of women in social life. Even partial recovery is provided, gender discrimination problem has not been resolved during centuries. There are three basic indicators that indicate the current status about gender discrimination. First indicator is the social role of women in society and social deprivation. Second, one is economic deprivation that defines the labor force and share in economic life. Last deprivation of women is related with their democratic rights.

Factors like religion, cultural beliefs, tradition, family, tribe, citizenship, relations, social pressure, inadequacy of the laws, morals, ethics, murder, etc. Can effect directly or indirectly the role of women in life. In terms of economic view, participation of women in labour force is not adequate. One of the main reason that prevent participation of women in labor force is the failure in education to girls. Unpaid family labour, familial attitudes, social and political views can be evaluated as the other reasons for economic deprivation of women in labor force. In terms of democratic deprivation, the role of women in politic life is restricted. We can easily see that women, which make up half of the population, is systematically excluded from the political life. This is a result of social and economic deprive of women. It does not seem possible for women who have respected place in economic life, to take equal share in social and democratic life. Such countries can be evaluated as rich but not civilized. In this study, it has been aimed to evaluate social, economic and democratic status of women in Turkey. Both international data's supported the hypothesis that woman's social, cultural and educational Deprivation causative to woman's economic deprivation. The same effects valid for economic deprivation causative to woman's political deprivation. This study provides information based on a deprivation on causal relationship and the long-term impact of woman's economic, social and political position.

Keywords : Women, Deprivation, Turkey, Social Deprivation, Economic Deprivation, Women Political Representation, Gender Equality, Inequality.

JEL Classification Codes : I21, I24, I32, D72, M14.

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