



# ZEYNEP ÖZARSLAN

## PROF.

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International Researcher IDs

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### Learning Knowledge

Doctorate 2001 - 2006	Marmara University, Institute Of Social Sciences, Turkey
Postgraduate 1997 - 2000	Istanbul University, Hasan Ali Yücel Eğitim Fakültesi, Yabancı Diller Eğitimi Bölümü, Turkey
Undergraduate 1993 - 1997	Marmara University, Ataturk Faculty Of Education, Foreign Languages Education, Turkey

### Foreign Languages

English, C2 Mastery

### Certificates, Courses and Trainings

Brand Management, Digital Marketing Nanodegree Program, Udacity, 2019

### Dissertations

Doctorate, The Function of Cinema in terms of Social Opposition within Social Communication, Marmara University, Institute Of Social Sciences, 2006

Postgraduate, A Critical Analysis of Education within Postmodern Discourse, Istanbul University, Institute Of Social Sciences, 2000

### Academic Titles / Tasks

Associate Professor

2021 - Continues

Cukurova University, İletişim Fakültesi, Gazetecilik

Associate Professor

2018 - 2021

Istanbul Bilgi University, Faculty Of Communication, Department Of Communication Design And Management

Associate Professor

2018 - 2021

Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema

Associate Professor

2015 - 2018

Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media

Assistant Professor

2014 - 2015

Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media

Assistant Professor

2012 - 2014

Beykent University, Faculty Of Communication, Department Of Visual Communication

Assistant Professor

2008 - 2014

Beykent University, Faculty Of Fine Arts, Department Of Communication And Design

Lecturer PhD

2006 - 2008

Yildiz Technical University, School Of Foreign Languages, Department Of Modern Languages

Lecturer

1998 - 2005

Yildiz Technical University, School Of Foreign Languages, Department Of Basic English

## Articles Published in Other Journals

### 1. DISCUSSING GAME ADDICTION AND MOTIVATION THROUGH GAMER EXPERIENCES

Özarslan Z., Perdahcı B.

Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.25, no.1, pp.28-60, 2023 (Peer-Reviewed Journal)

### 2. Discussing participatory culture and transmedia storytelling through the digital game

Özarslan Z., Perdahcı B.

ARTS: Artuklu sanat ve beşeri bilimler dergisi (Online), no.Dijitalleşme Özel Sayısı, pp.79-113, 2022 (Peer-Reviewed Journal)

### 3. A Critical Debate on the Political Economy of Digital Memory

Özarslan Z.

İleti-ş-im, no.37, pp.164-186, 2022 (Peer-Reviewed Journal)

### 4. ORIENTALIST IMAGERY AND GAZE IN THE FILMS IL BAGNO TURCO, ZENNE DANCER, AND AUF DER ANDEREN SEITE

Peker Dağlı S., Özarslan Z.

Moment Dergi, vol.9, no.1, 2022 (Peer-Reviewed Journal)

### 5. Kadınların Deneyimlerinden Dijital Flört Şiddetine Bakmak

YILDIZ F., ÖZARSLAN Z.

- Etkileşim, vol.0, no.9, pp.72-101, 2022 (Peer-Reviewed Journal)
6. **CREATIVE AND CULTURAL INDUSTRIES AND THE STATE OF ART OF THE ARTS AND CULTURE SECTORS IN TURKEY DURING COVID-19 PANDEMIC**  
Özarslan Z.  
Alternatif Politika, vol.13, no.2, pp.371-408, 2021 (Peer-Reviewed Journal)
  7. **An evaluation on undergraduate new media education and expectations of the sector in Turkey**  
Özarslan Z.  
Moment Dergi, vol.6, no.1, pp.150-175, 2019 (Peer-Reviewed Journal)
  8. **Conference Review: The 3rd National Congress of New Media Studies.**  
Şener Ulagay G., Özarslan Z.  
İLEF, vol.4, no.2, pp.89-122, 2017 (Peer-Reviewed Journal)
  9. **Conference Review: The 2nd National Congress of New Media Studies.**  
Şener Ulagay G., Özarslan Z.  
İLEF, vol.2, no.1, 2015 (Peer-Reviewed Journal)
  10. **Introducing Two New Terms Into The Literature of Hate Speech Hate Discourse and Hate Speech Act**  
ÖZARSLAN Z.  
Galatasaray Üniversitesi İletişim Dergisi, no.20, pp.53-76, 2014 (Peer-Reviewed Journal)

## Books & Book Chapters

1. **Sinemada salgınlar: 2000'li yılların filmleri ve dizileri**  
Özarslan Z., Zamandar Başoğlu A. B.  
in: Media Representations during Pandemic, Mutlu Binark, Sevda Ünal, Editor, um:ag Vakfı Yayınları, Ankara, pp.179-216, 2022
2. **Ünlülerin pandemi günlerinde sosyal medyada ürettikleri içerikler**  
Özarslan Z., Zamandar Başoğlu A. B.  
in: Media Representations during Pandemic, Mutlu Binark, Sevda Ünal, Editor, Uğur Mumcu Vakfı Yayınları, Ankara, pp.217-255, 2022
3. **Digital Inequalities and the Future of Journalism**  
Özarslan Z. (Editor), Durna T. (Editor), Ögün Emre P. (Editor)  
Uğur Mumcu Vakfı Yayınları, Ankara, 2020
4. **Film language and narration in Yılmaz Güney films in 1970s**  
Özarslan Z.  
in: Yılmaz Güney Films: Aesthetics of Çukurova , Şükran Kuyucak Esen, Editor, Su Yayınları, İstanbul, pp.81-113, 2020
5. **Türkiye'de gazetecilik eğitimi ve gazeteciliğin geleceği**  
Özarslan Z., Ögün Emre P., Durna T.  
in: Digital Inequalities and the Future of Journalism, Özarslan Zeynep, Durna Tezcan, Emre Ögün Perrin, Editor, Uğur Mumcu Vakfı Yayınları, Ankara, pp.3-54, 2020
6. **Duygu ve Utanç Kuramları Üzerinden Yeşilçam Melodram Sinemasını Okumak**  
Özarslan Z.  
in: 100th Anniversary Memory Book for Turkish Cinema, Nurşen Mazıcı, Editor, Marmara Üniversitesi Yayınevi, İstanbul, pp.29-46, 2015
7. **Film Theories Volume II**  
Özarslan Z. (Editor)  
Su Yayınları, İstanbul, 2013
8. **Film Theories Volume I**  
Özarslan Z. (Editor)  
Su Yayınları, İstanbul, 2013
9. **Hate speech in cinema**

- Özarslan Z.  
in: Hate speech and media – Concepts, media, discussions, Mahmut Çınar, Editor, HDV Yayınları, İstanbul, pp.177-197, 2013
10. **Gerçekçi film kuramcıları**  
ÖZARSLAN Z.  
in: Sinema kuramları I – Beyazperdeyi aydınlatan kuramcılar, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.151-153, 2013
11. **Siegfried Kracauer**  
Özarslan Z.  
in: Film Theory Volume I, Özarslan Zeynep, Editor, Su Yayınları, İstanbul, pp.185-220, 2013
12. **Biçimci film kuramcıları**  
ÖZARSLAN Z.  
in: Sinema kuramları I – Beyazperdeyi aydınlatan kuramcılar, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.51-57, 2013
13. **Tür Kuramı**  
Özarslan Z.  
in: Film Theories Volume II, Özarslan Zeynep, Editor, Su Yayınları, İstanbul, pp.51-76, 2013
14. **Biçimciliğin ve gerçekçiliğin sentezi**  
ÖZARSLAN Z.  
in: Sinema kuramları I – Beyazperdeyi aydınlatan kuramcılar, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.221-235, 2013
15. **İlk film kuramcıları**  
ÖZARSLAN Z.  
in: Sinema kuramları I – Beyazperdeyi aydınlatan kuramcılar, Zeynep Özarslan, Editor, Su Yayınevi, İstanbul, pp.13-18, 2013
16. **Panopticon - The Power of Eye**  
Özarslan Z. (Editor), Çoban B. (Editor)  
Su Yayınları, İstanbul, 2008
17. **Gözün iktidarı: Elektronik Gözetim Sistemleri**  
Özarslan Z.  
in: Panopticon: The Power of Eye, Zeynep Özarslan, Barış Çoban, Editor, Su Yayınları, İstanbul, pp.139-153, 2008
18. **On Suicide**  
Özarslan Z. (Editor), Çoban B. (Editor)  
Yeni Hayat Yayıncılık, İstanbul, 2006
19. **Discourse and Ideology**  
Özarslan Z. (Editor), Çoban B. (Editor)  
Su Yayınları, İstanbul, 2003

## Refereed Congress / Symposium Publications in Proceedings

1. **Dijital oyun türleri alımlama pratikleri üzerine bir analiz**  
ÖZARSLAN Z., KILINÇ M.  
2. Uluslararası Medya ve Toplum Sempozyumu. İstinye Üniversitesi, İstanbul, Turkey, 26 May 2022
2. **Transmedya hikaye anlatıcılığı ve dijital oyunlar**  
ÖZARSLAN Z., PERDAHCI B.  
2. Uluslararası Medya ve Toplum Sempozyumu İstinye Üniversitesi, İstanbul, Turkey, 26 - 27 May 2022
3. **Dijital oyunlarda “karakterin dönüşümü” üzerine bir analiz**  
ÖZARSLAN Z., ZAMANDAR BAŞOĞLU A. B.  
9. Uluslararası İletişim Günleri / Dijital Çağda İletişim Çalışmaları Sempozyumu. Üsküdar Üniversitesi, İstanbul, Turkey, 16 - 18 May 2022

4. **The role of digital platforms in the sustainability of live music performances during pandemic**  
ÖZARSLAN Z., MOTLAGH N. E.  
9th International Communication Days /Communication Studies in the Digital Age Symposium, İstanbul, Turkey, 16 May 2022
5. **Analysis of Methodology used in Hate Speech Researches**  
Özarslan Z., Yıldız F.  
18th International Symposium Communication in the Millenium, 26 October 2021, pp.603-616
6. **Celebrities' Social Media Posts during Pandemic: Audience Research on Instagram**  
Özarslan Z., Zamandar Başoğlu A. B.  
8. Uluslararası İletişim Günleri, Dijital Çağda Kriz İletişimi Sempozyumu, 26 May 2021, pp.593-613
7. **Film Viewing Experiences between 1950-1980 in Bolu**  
Özarslan Z.  
Türkiye Film Araştırmalarında Yeni Yönelimler XXI: Sinema, Marjinal, Minör ve Yerel, 21 October 2021
8. **The representation of new media in mainstream national Turkish newspapers and its role in critical new media literacy**  
Özarslan Z.  
Yeni Medya Çalışmaları II. Ulusal Kongre, İstanbul, Turkey, 26 - 27 February 2015
9. **Genre films in popular cinema: A milieu of discriminatory discourse and hate speech**  
Özarslan Z.  
13. Ulusal Sosyal Bilimler Kongresi, Ankara, Turkey, 4 - 06 December 2013, pp.85
10. **Dissemination of hate speech against LGBT individuals through new media**  
Özarslan Z.  
Yeni Medya Çalışmaları I. Ulusal Kongre, Kocaeli, Turkey, 7 - 08 May 2013, pp.352-365
11. **The role of new media in social transformation after Van (a city in Turkey) earthquake occurred 23 October 2011**  
Özarslan Z.  
II. International Symposium of Communication: New Communication Technologies and Social Transformation, Bishkek, Kyrgyzstan, 2 - 04 May 2012, vol.25, no.157, pp.205-219
12. **Gender and Media**  
Özarslan Z.  
Medya ve Siyaset Uluslararası Sempozyumu, İzmir, Turkey, 15 - 17 November 2007, pp.760-770
13. **Comforting and disturbing films**  
Özarslan Z.  
The Second International Conference in Communication and Media Studies "Communication in Peace / Conflict in Communication, Gazimagusa, Cyprus (Kktc), 2 - 04 May 2007, pp.297-304

## Academic and Administrative Experience

2021 - Continues	<b>Head of Department</b>	Cukurova University, İletişim Fakültesi, Gazetecilik
2020 - 2021	<b>Head of Department</b>	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema
2018 - 2021	<b>Vice Dean</b>	Istanbul Rumeli University, Faculty Of Art And Design, Department Of Radio, Television And Cinema
2014 - 2018	<b>Head of Department</b>	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media
2016 - 2017	<b>Vice Dean</b>	Nisantasi University, Faculty Of Economics, Administrative And Social Sciences, New Department Of Media

## Courses

Yaratıcı Endüstriler ve Uygulamaları, Undergraduate, 2022 - 2023, 2021 - 2022  
Yeni Medya Ortamında İletişim Araştırma Yöntemleri, Postgraduate, 2022 - 2023  
Uzmanlık Alan Dersi , Postgraduate, 2022 - 2023  
Araştırma Yöntemleri, Undergraduate, 2022 - 2023, 2021 - 2022  
Mezuniyet Projesi II, Undergraduate, 2022 - 2023, 2021 - 2022  
Creative and Cultural Industries, Doctorate, 2022 - 2023  
Social Media Management, Undergraduate, 2022 - 2023  
Dijital Medya Uygulamaları I, Undergraduate, 2022 - 2023, 2021 - 2022  
Mezuniyet Projesi I, Undergraduate, 2022 - 2023, 2021 - 2022  
Yeni Medya Teorileri, Postgraduate, 2021 - 2022  
Staj Değerlendirme, Undergraduate, 2021 - 2022  
Medya ve Gözetim, Undergraduate, 2022 - 2023, 2021 - 2022  
New Media Studies, Doctorate, 2022 - 2023  
Scientific Research Methods and Ethics, Postgraduate, 2022 - 2023  
Dijital Medya Uygulamaları II, Undergraduate, 2022 - 2023, 2021 - 2022  
İletişim Çalışmaları ve Araştırmaları, Postgraduate, 2021 - 2022

## Memberships / Tasks in Scientific Organizations

The Communication Research Association, Member, 2008 - Continues, Turkey

## Metrics

Publication: 42

## Congress and Symposium Activities

Fighting against violence project, Invited Speaker, Adana, Turkey, 2022  
New media and art education panel, Invited Speaker, Kütahya, Turkey, 2022  
Digital Violence Sessions 2, Panelists, Adana, Turkey, 2021  
Women and Society Seminars VI, Invited Speaker, Hakkari, Turkey, 2021  
Symposium on Combating Violence against Women, Panelists, İstanbul, Turkey, 2021  
New Form of Violence: Digital Violence, Invited Speaker, Mersin, Turkey, 2021  
International Hate Speech and Discrimination Conference, Panelists, İstanbul, Turkey, 2020  
Symposium on Combatting Violence and Bullying, Panelists, İstanbul, Turkey, 2020  
Panel on hate speech in new media, Invited Speaker, İstanbul, Turkey, 2019  
Digital Transformation and E-governance Symposium, Panelists, Kocaeli, Turkey, 2019  
Uncertainty of Real-Virtual in-between Worlds Panel, Invited Speaker, Adana, Turkey, 2019  
Conference on Digital Culture - Uskudar University, 5th International Week of Communication, Panelists, İstanbul, Turkey, 2018  
Digital Addiction Conference, 4th International Week of Communication, Uskudar University, Panelists, İstanbul, Turkey, 2017  
Panel on technology and ethics, Invited Speaker, İstanbul, Turkey, 2017  
Seminars on Psychology, Invited Speaker, İstanbul, Turkey, 2015  
Symposium on new media literacy and cyberbullying, Invited Speaker, Kocaeli, Turkey, 2015  
Symposium of New Media Literacy and Cyberbullying,, Invited Speaker, Kocaeli, Turkey, 2015

Sinemental Film Festival, Invited Speaker, İstanbul, Turkey, 2014

Conference of Media and Social Memory, Invited Speaker, İstanbul, Turkey, 2014

Panel on Renaming Vasfiye, Panelists, İzmir, Turkey, 2011

## Research Areas

Journalism, Advertising and Acquaint, Communication Sciences, Radio, Cinema and Television, Media 6 Communication Systems